In January 2021, Washington Green Schools changed its name to EarthGen.

“EarthGen provided our students and staff the inspiration, challenge, and structure to achieve things in sustainability that wouldn’t have been possible otherwise.”

— Dr. Lance Gibbon, Oak Harbor Public Schools Superintendent

Why become an EarthGen sponsor?
Climate change and environmental injustice affect everyone. We know that education and action together can create meaningful, lasting community change. When your business joins EarthGen as a corporate sponsor, you become part of the solution.

EarthGen sponsors demonstrate their commitment to supporting young people as changemakers for a healthy environment. By investing in EarthGen’s science-based, action-oriented programs, you are making a positive difference for youth and communities. As a sponsor, you will join a network of local and statewide businesses leading the way to a sustainable region and future.

Sponsorship Highlights
- Positioning as a thought leader and investor tackling climate change and environmental injustice
- Connections with local and statewide peers and community partners
- Recognition through social media, newsletters, and community events
- Access to a diverse network of more than 750 K–12 school communities across Washington state

EarthGen’s Reach
- E-Newsletters: 5,200 member distribution list sent six times a year
- Website (www.earthgenwa.org): 1,200 visitors per month
- Social Media: 3,200 combined average monthly reach on Facebook, Twitter, and LinkedIn

JOIN EARTHGEN’S SPONSORSHIP NETWORK
Current and recent sponsors
- Abbott Construction
- Bassetti Architects
- The Boeing Company
- Coffman Engineers
- Cornerstone General Contractors
- Coughlin Porter Lundeen
- Gull Industries
- Hargis Engineers
- Iron Springs Resort
- Lease Crutcher Lewis
- Mahlum Architects
- McKinstry
- Metrix Engineers
- Northbound
- Nube Green/Nube9
- Pacific Market International
- PCC Natural Markets
- R.C. Hedreen
- Recology CleanScapes
- Seattle Sounders FC

In January 2021, Washington Green Schools changed its name to EarthGen.
Select a Program to Sponsor

**SCHOOL CERTIFICATION**
Recognition for environmental action

*Audience: Elementary, Middle, and High School*
*Participants: 75 school communities, 31 school districts annually*
*Geographic region: Statewide*

School certification is EarthGen’s original program. The certification program provides a framework for K-12 communities to take action and earn statewide recognition for completing environmental action projects to make a healthier, more sustainable school campus. Your sponsorship will ensure schools have support to design and implement action projects like school gardens and energy conservation programs. More than 200 schools across Washington have become EarthGen Certified Schools.

**TEACHER PROFESSIONAL DEVELOPMENT**
Connecting science and the environment

*Audience: Elementary, Middle, and High School educators*
*Participants: 450 teachers, 100 school districts*
*Geographic region: Statewide*

Teachers across the state are eager to engage students in science learning in the context of environmental issues. EarthGen provides teachers with training and resources designed to be adaptable to the local and culturally-specific needs of diverse students. Through EarthGen’s seminars and workshops, teachers learn the science of climate change; its connection to such topics as energy, agriculture, and wildfires; and discover potential solutions. Your sponsorship will help strengthen teachers in climate and environmental science and to explore new strategies - including remote learning tools - to support student engagement and learning.

**BREATHING EASIER**
Classroom learning meets environmental justice

*Audience: Upper Elementary*
*Participants: 250 students, 10 teachers, 5 schools*
*Geographic region: Puget Sound*

Breathing Easier is an environmental justice program that introduces upper elementary school students to the impact of local air quality issues on families and communities. While investigating air pollution in their neighborhoods, students learn the causes of air pollution and why some communities are more impacted than others. Your sponsorship will help ensure that those students most impacted by air quality issues are equipped to take action to improve their community’s health.

**SCHOOL GARDEN PROJECTS**
Engaging students in outdoor learning

*Audience: Middle and High School*
*Participants: 5 school campuses*
*Geographic region: Puget Sound*

Gardens are campus improvement projects that support environmental and science learning. These projects teach students about food waste and healthy eating, and provide access to fresh foods that many students otherwise wouldn’t have. Developed in partnership with school communities, projects like rain gardens allow students to investigate local watersheds and the impact of stormwater. Service days bring communities together on campus to build garden beds, composting bins, and outdoor classrooms. Your sponsorship will help expand classrooms to the outdoors.

**ZOMBIE GUACAMOLE**
Food and waste curriculum

*Audience: Upper Elementary | Available in Spanish*
*Participants: 3,125 students, 125 teachers, 23 school districts*
*Geographic region: Statewide*

Zombie Guacamole is an elementary school science unit that teaches students about the science of decomposition. Featuring a hands-on “Race to Decomposition,” students learn about their local food systems, composting, and food equity. The program is available in Spanish and has been implemented with Latinx/Hispanic students across the state. Sponsorship of this program will help ensure more students have access to culturally responsive, science-based learning.

**ANNUAL FUNDRAISER**
Virtual community event

*Audience: EarthGen sponsors; community partners; education, environmental and business leaders; and more*
*Participants: 300 individuals*
*Geographic region: Statewide*

EarthGen creates unique fundraising, educational, and networking experiences for the community. This includes a signature (virtual) fundraising event for 300 guests from across the state and country. The event consists of a robust program guided by student voices and focused on uniting generations to learn and take action for sustainability and justice. Guests learn about the impact and role they play in helping to center youth as changemakers for a healthy environment. More details will follow as event plans develop for 2021.
**Determine Your Sponsorship Level**

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Mt. Stuart</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name listed in annual reports</td>
<td>☑</td>
</tr>
<tr>
<td>Recognition on Facebook and Twitter</td>
<td>☑</td>
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<tr>
<td>Logo on slide presentation during trainings and community events</td>
<td>NAME ONLY</td>
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<tr>
<td>Logo on website</td>
<td>NAME ONLY</td>
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<td>Logo in e-newsletter</td>
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<tr>
<td>Acknowledgment during trainings and community events</td>
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<td>Company profile in e-newsletter</td>
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<tr>
<td>Opportunity to work with EarthGen staff to customize sponsor benefits</td>
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</tbody>
</table>

**Mt. Baker** $2,500

- Name listed in annual reports
- Recognition on Facebook and Twitter
- Logo on slide presentation during trainings and community events
- Logo on website
- Logo in e-newsletter
- Acknowledgment during trainings and community events
- Opportunity to work with EarthGen staff to customize sponsor benefits

**Mt. Adams** $5,000

- Name listed in annual reports
- Recognition on Facebook and Twitter
- Logo on slide presentation during trainings and community events
- Logo on website
- Logo in e-newsletter
- Acknowledgment during trainings and community events
- Company profile in e-newsletter
- Opportunity to work with EarthGen staff to customize sponsor benefits

**Mt. Rainier** $10,000

- Name listed in annual reports
- Recognition on Facebook and Twitter
- Logo on slide presentation during trainings and community events
- Logo on website
- Logo in e-newsletter
- Acknowledgment during trainings and community events
- Company profile in e-newsletter
- Opportunity to work with EarthGen staff to customize sponsor benefits

“We’re taking our knowledge and actions beyond our campus and leaving a positive mark on our community and future generations.”

— Green Team Student Leader, Gaiser Middle School

“We believe [EarthGen’s] model of empowerment through education is key to sustainable solutions that allow healthy human and environmental systems to thrive.”

— Nancy Harmon, Mahlum Architects
Complete Your Sponsorship Commitment Form

SELECT THE PROGRAM(S) YOU ARE SPONSORING AND THE LEVELS:

**School Certification**
- $1,000
- $2,500
- $5,000
- $10,000

**Teacher Professional Development**
- $1,000
- $2,500
- $5,000
- $10,000

**Breathing Easier**
- $1,000
- $2,500
- $5,000
- $10,000

**School Garden Projects**
- $1,000
- $2,500
- $5,000
- $10,000

**Zombie Guacamole**
- $1,000
- $2,500
- $5,000
- $10,000

**Annual Fundraiser**
- $1,000
- $2,500
- $5,000
- $10,000

EarthGen Sponsorship Total: $_____

**PAYMENT**
- ☐ Check payable to EarthGen (enclosed)
- ☐ Visa ☐ MasterCard  Total payment: $____________
- Credit card number: ________________________________
- CSV number (3-digit code on card back): __________  Expiration date: ___
- Name (as it appears on card): _______________________
- Authorized signature: ______________________________

**YOUR CONTACT INFORMATION**

Company name: ____________________________________________
Mailing address: ____________________________________________
City: __________________ State: ______ Zip: ________________
Phone: ____________________________________________________
Website: ________________________________________________
Twitter: __________________ Facebook: __________________
Contact name: ____________________________________________
Contact email/phone: ______________________________________
Signature: ______________________________________________ Date: __________

Submit your logo
Email the latest version of your color logo (at least 6” on long edge, JPEG, 300 dpi) to:

Laura Collins
Director of Advancement
laura@earthgenwa.org
EarthGen
4649 Sunnyside Ave N #305
Seattle, WA 98103
206.351.0506

* Learning sparks action

Please return this form and... thank you for your commitment to youth-led environmental action and justice.