Why Become an EarthGen Sponsor?
Climate change and issues of environmental justice affect everyone. We know that education and action together can create meaningful, lasting community change. When your business joins EarthGen as a corporate sponsor, you become part of the solution.

EarthGen sponsors demonstrate their commitment to supporting young people as changemakers for a healthy environment. By investing in EarthGen’s science-based, action-oriented programs, you are making a positive difference for youth and communities. As a sponsor, you will join a network of local and statewide businesses leading the way to a sustainable region and future.

Sponsorship Highlights
• Positioning as a thought leader and investor tackling climate change and environmental injustice
• Opportunities to connect with local and statewide peers
• Recognition through social media, newsletters, and community events
• Access to a diverse network of more than 750 K–12 school communities across Washington state

EarthGen’s Reach
• E-Newsletters: 5,200 member distribution list sent 11 times a year
• Website (www.earthgenwa.org): 1,250 visitors per month
• Social Media: 7,000 combined average monthly reach on Facebook, Twitter, Instagram, and LinkedIn

JOIN EARTHGEN’S SPONSORSHIP NETWORK
Current and recent sponsors
• Abbott Construction
• Aegis Living
• The Boeing Company
• Coughlin Porter Lundeen
• Hargis Engineers
• Mahlum Architects
• Meta
• Metrix Engineers
• Pacific Market International
• PCC Community Markets
• PEMCO Mutual Insurance Co
• PNC Bank
• Puget Sound Cooperative Credit Union
• REI
• Seattle Sounders FC
• Sustainable Business Consulting
• Swenson Say Faget

“EarthGen is inspirational. When I look at the work our teachers are doing with our students, and I see the products of that work, it would not have happened without that inspiration.”
— Gil Parsons, Sylvester Middle School Principal
Select a Program to Sponsor

- **SCHOOL GARDEN PROJECTS**
  Engaging students in outdoor learning
  - Audience: School and school district communities, community partners, and volunteers
  - Participants: Multiple school campuses
  - Geographic region: Puget Sound, Spokane, and Yakima Valley

  In partnership with school communities, EarthGen supports schools to design and install rain gardens, native plant and vegetable gardens, and outdoor classrooms on school campuses. These projects create new opportunities for hands-on learning, expand community spaces, and improve local water quality. Sponsors have the opportunity to make an immediate impact in their community, and bring a team of volunteers to a day of service to help connect classroom learning to the outdoors.

- **ENVIRONMENTAL EDUCATION AND ACTION PROGRAMS**
  Connecting science and the environment
  - Audience: K-12 students, teachers, and school communities
  - Participants: Up to 30,000 students, 600 teachers, 300 schools
  - Geographic region: Statewide

  Through EarthGen’s science-based, action-oriented programs, young people gain the knowledge, skills, and experience they need to think critically, act with purpose, and bring others together to solve the challenges we face. From Zombie Guacamole to Energy Matters, EarthGen’s programs emphasize relevant local issues and culminate in hands-on, student-led action projects in the local community. Check out our website to learn more about EarthGen’s programs. Your sponsorship of a program will support our work to ensure that every young person can learn and take action to create a just and sustainable world.

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**Sponsor Benefits**

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Mt. Stuart</th>
<th>Mt. Baker</th>
<th>Mt. Adams</th>
<th>Mt. Rainier</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name listed in annual reports</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Recognition on social media</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Logo on slide presentation during community events</td>
<td>NAME ONLY</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Logo on website</td>
<td>NAME ONLY</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Logo in e-newsletter</td>
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</tr>
<tr>
<td>Acknowledgement during community events</td>
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<td>✔</td>
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</tr>
<tr>
<td>Company profile in e-newsletter or on social media</td>
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<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Opportunity to work with EarthGen staff to customize sponsor benefits</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>
**EARTH MONTH (APRIL 2023)**

**Bringing community together for a healthy environment**

Audience: EarthGen sponsors, community partners, school communities, environmental leaders across Washington
Participants: Up to 150 community volunteers, 3000+ individuals engaged online (i.e newsletter, social media)
Geographic region: Statewide

For Earth Month, sponsors have the opportunity to partner with EarthGen during this global month focused on promoting awareness for the health of our environment. Throughout the month, EarthGen will host a series of fundraising, educational, and networking events and experiences for our community. As a sponsor, you will help bring our community together to celebrate and support young people to become changemakers for a healthy environment. Contact sarah@earthgenwa.org for more details on additional Earth Month sponsorship benefits.

**ANNUAL FUNDRAISER (OCTOBER 2023)**

**Investing in the next generation of environmental leaders**

Audience: EarthGen sponsors, community partners, youth leaders, environmental champions across Washington
Participants: Up to 300 event attendees, 3000+ individuals engaged online (i.e newsletter, social media)
Geographic region: Statewide

The annual fall fundraiser is EarthGen's signature fundraising event of the year. The fundraiser gives sponsors the chance to uplift youth taking environmental action as students are coming back to school. The event includes a robust program guided by student and community leaders. Guests learn about the role they play in developing our future environmental leaders. Funds raised will help expand access to environmental learning and action in school communities across the state. Contact sarah@earthgenwa.org for more details on additional Annual Fundraiser sponsorship benefits.

* Earth Month and Annual Fundraiser sponsors also receive standard sponsor benefits

“We’re taking our knowledge and actions beyond our campus and leaving a positive mark on our community and future generations.”

— Green Team Student Leader, Gaiser Middle School
STEP 3

Complete Your Sponsorship Commitment Form

**SELECT THE PROGRAM(S) YOU ARE SPONSORING AND THE LEVELS:**

**Earth Month 2023**
- $1,000
- $5,000
- $2,500
- $10,000

**Annual Fundraiser 2023**
- $1,000
- $5,000
- $2,500
- $10,000

**School Garden Projects**
- $1,000
- $5,000
- $2,500
- $10,000

**Environmental Education and Action Programs**
- $1,000
- $5,000
- $2,500
- $10,000

EarthGen Sponsorship Total: $_______

**PAYMENT**
- Check payable to EarthGen (enclosed)
- Credit card: 〇 Visa 〇 MasterCard
- Total payment: $___________
- Credit card number: __________________________
- CSV number (3-digit code on card back): _______ Expiration date: ___
- Name (as it appears on card): __________________________
- Authorized signature: __________________________

**YOUR CONTACT INFORMATION**
- Company name: _______________________________________
- Mailing address: _______________________________________
- City: ______________________ State: _____ Zip: ___________
- Phone: _______________________________________________
- Website: ____________________________________________
- Twitter: ______________________ Facebook: ______________
- Contact name: _______________________________________
- Contact email/phone: _________________________________
- Signature: __________________________ Date: ___________

Interested in learning about options to leverage your gift further?
Reach out to Sarah at sarah@earthgenwa.org.

Submit your logo
Email the latest version of your color logo (at least 6” on long edge, JPEG, 300 dpi) to:

Sarah Farbstein
Development Manager
sarah@earthgenwa.org
EarthGen
4649 Sunnyside Ave N #305
Seattle, WA 98103
206.351.0506

Learning sparks action

Thank you for your commitment to youth-led environmental action and justice.