



Corporate Partnership Opportunities

Investing in youth as changemakers for a healthy environment

Why Become an EarthGen Corporate Partner?

Climate change and issues of environmental justice affect everyone. We know that education and action together can create meaningful, lasting community change. When your business joins EarthGen as a corporate partner, you become part of the solution.

EarthGen corporate partners demonstrate their commitment to supporting young people as changemakers for a healthy environment. By investing in EarthGen's science-based, action-oriented programs, you are making a positive difference for youth and communities. As a corporate partner, you will join a network of local and statewide businesses leading the way to a sustainable region and future.



Partnership Highlights

- Positioning as a partner and investor at the intersection of climate change, education, and environmental justice.
- Opportunities to connect with local and statewide peers
- Recognition through social media, newsletters, and community events
- Access to a diverse network of K-12 school communities across Washington state

EarthGen's Reach

- E-Newsletters: **5,200 member distribution list** sent 11 times a year
- Website (www.earthgenwa.org): **1,250 visitors per month**
- Social Media: **7,000 combined average monthly reach** on Facebook, Instagram, and LinkedIn

JOIN EARTHGEN'S CORPORATE NETWORK

Current and recent partners

- Abbott Construction
- Aspect Consulting
- The Boeing Company
- Mahlum Architects
- Meta
- PCC Community Markets
- PEMCO Mutual Insurance Co
- PNC Bank
- Puget Sound Cooperative Credit Union
- Seattle Sounders FC
- And more...!

"EarthGen is inspirational. When I look at the work our teachers are doing with our students, and I see the products of that work, it would not have happened without that inspiration."

— Gil Parsons, Sylvester Middle School Principal



Partnership Opportunities

○ SCHOOL GARDEN PROJECTS

Engaging students in outdoor learning

Audience: School and school district communities, community partners, and volunteers

Participants: Multiple school campuses

Geographic region: Puget Sound, Spokane, and Yakima Valley

In partnership with school communities, EarthGen supports schools to design and install rain gardens, native plant and vegetable gardens, and outdoor classrooms on school campuses. These projects create new opportunities for hands-on learning, expand community spaces, and improve local water quality. EarthGen hosts days of service in which students, teachers, community members, and corporate partners come together to build or restore a school's garden. As a school garden project partner, you will have the opportunity to bring 5-20 volunteers to a day of service. Volunteers will help rebuild and revitalize garden beds, remove invasive species, move mulch, and plant native shrubs alongside students and local community members. In addition to the standard benefits, School Garden Project partners will have the opportunity to share remarks at the day of service. School Garden Project partners will also receive recognition from EarthGen at the day of service and on social media following the event.

“By rolling up our sleeves alongside their team and our community, we experienced firsthand the powerful work EarthGen leads to support greener futures, empowered youth, and responsible stewardship.”

**— Jim Loder,
PEMCO Mutual
Insurance Co**

○ ENVIRONMENTAL EDUCATION AND ACTION PROGRAMS

Connecting science and the environment

Audience: K-12 students, teachers, and school communities

Participants: Up to 50,000 students, 500 teachers, 300 schools

Geographic region: Statewide

Through EarthGen's science-based, action-oriented programs, young people gain the knowledge, skills, and experience they need to think critically, act with purpose, and bring others together to solve the challenges we face. EarthGen's programs emphasize relevant local issues and hands-on, student-led action projects on topics ranging from climate change to stormwater. As an Environmental Education and Action Programs partner, you will support our work to ensure that every young person can learn and take action to create a just and sustainable world. In addition to the standard benefits, Environmental Education and Action Programs partners will have the opportunity to attend a program event and collaborate with EarthGen on a “Lunch and Learn” program for their employees.

○ EARTH MONTH (APRIL 2024)

Bringing community together for a healthy environment

Audience: EarthGen community partners, school communities, environmental leaders across Washington

Participants: Up to 150 community volunteers, 12,000+ individuals engaged online (i.e newsletter, social media)

Geographic region: Statewide

For Earth Month, corporate partners have the opportunity to collaborate with EarthGen during this global month focused on promoting awareness for the health of our environment. Throughout the month of April 2024, EarthGen will host a series of fundraising, educational, and networking events and experiences with our community. As an Earth Month partner, you will help bring our community together to celebrate and support young people to become changemakers for a healthy environment. In addition to the standard benefits, Earth Month partners will be listed on the Earth Month campaign kick-off email, thank you email, event invitations, and online campaign platform. Earth Month partners will also receive additional recognition on social media and at events during Earth Month.





“We’re taking our knowledge and actions beyond our campus and leaving a positive mark on our community and future generations.”

— Green Team Student Leader,
Gaiser Middle School

Corporate Partner Benefits	Mt. Stuart \$1,000	Mt. Baker \$2,500	Mt. Adams \$5,000	Mt. Rainier \$10,000
Name listed in annual reports	*	*	*	*
Recognition on EarthGen social media	*	*	*	*
Logo on website	NAME ONLY	*	*	*
Logo in e-newsletter	NAME ONLY	*	*	*
Acknowledgement during key community events		*	*	*
Company feature in EarthGen online publication			*	*
Opportunity to share 30 second video on why you support EarthGen on our social media channels			*	*
Opportunity to work with EarthGen on customized communications piece (e.g. media pitch, blog post, video)				*

**Ready to join
our network
of corporate
partners?**

Connect with Sarah today!

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